

CAT GIBSON

EDUCATOR

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🌐 catgibsonid.com

PROFILE

Seasoned educator and rising instructional designer designing, developing, and evaluating learning opportunities in face-to-face and eLearning environments. Specializing in writing engaging and impactful English Language Arts content aligned with Common Core and state standards. Skilled in content writing, instructional design, and academic support.

EDUCATION

James Madison University | 2022-2023

Master's Educational Technology Certificate: eLearning

G.P.A: 4.0

George Mason University | 2007-2010

Master of Education: Curriculum & Instruction

G.P.A: 4.0

The College of William & Mary | 2007-2010

Bachelor of Arts: English / Theatre

WORK EXPERIENCE

Virginia Virtual Academy (VAVA) | 2023 - present

Educator

- Plans, facilitates, and streams weekly and bi-weekly live classes (American Literature; AP Literature & Composition) and targeted, data-based small group instruction
- Assesses, provides feedback, and monitors learning progress of nearly 200 students
- Provides targeted individual and small group remediation for EOC state-standardized Reading and Writing tests, consistently resulting in a high majority (90% of students or more) pass rate
- Leads and facilitates college essay workshops for VAVA juniors and seniors
- Leverages technology tools such as Microsoft Office 365, video conferencing platforms (New Row, Engageli, Zoom, Microsoft Teams), LMS D2L (Brightspace), LMS Canvas, Nearpod, and gamification

A Pass Educational Group, LLC | 2022-2024

Contractor

As a contributor of the A Pass contractor community, I have opportunities to serve as a writer or editor on curriculum projects for educational institutions, organizations, and publications: Eiken (2022)

Assessment Writer; Vista Higher Learning (2023-24) **Content Writer / Developmental Editor**

Air Tutors | 2022 - 2023

Tutor (Remote Contractor)

- Specialized individual and small group instruction in elementary math and all levels of K-12 Reading and English Language Arts aligned to TEKS and Common Core
- Delivered all instruction 100% online utilizing in-house video conferencing platform and virtual whiteboard to students across the country

Content Writer

- Writes longform English & Literature lessons to align with revised SEO guidelines
- Serves as SME on lesson content
- Collaborates with project team to ensure consistency and accuracy throughout the project and review process

Writing Sample: <https://study.com/learn/lesson/booth-tarkington-books-biography.html>

Hanover County Public Schools | 2017 - 2022

Educator

- Planned, designed, and taught general education, collaborative, IBDP, and GT English Language Arts classes to a variety of student learners (middle and high schoolers)
- Collaborated with cross-functional teams to create objective driven content and assessments to address the data-based needs of individual learners
- Introduced, implemented, and evaluated researched-based revision strategies through daily integration of revision practice, resulting in increased student achievement in all areas and aspects of written composition
- Designed and implemented daily micro-lessons with embedded learner experience practice delivered in-person and/or through online platforms (ZOOM), resulting in increased student achievement in all areas and aspects of written composition and reading comprehension

Fairfax County Public Schools | 2010 - 2017

Educator

- Planned, designed, and taught general education and IBDP English and elective classes to a variety of student learners (high schoolers)
- Founded the Atoms Writing Center (2011) and established/created many of the peer tutoring, training, workshop, recruiting, scheduling, and evaluation practices still used today
- Successfully led the English 12 cohort (2014-17) in the reflection of best practices and creation of standards- based curriculum in response to data-based needs
- Collaboratively developed and vetted district-wide curriculum and resources in English Advanced Academics, grades 9-12 (2012) and "Paired Texts", grades 6-12 (2013)
- Created and delivered course content and instructional resources to (20) high school seniors yet to pass the reading and/or writing EOC state standardized tests with 100% successfully passing the SOL assessment or WorkKeys Alternate Assessment for the 2016-17 school year
- Utilized technology tools such as Microsoft Office 365, Google Classroom, and LMS BlackBoard to design eLearning assessments and supplemental activities

SKILLS

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| • Assessment and Evaluation | • Adobe Creative Cloud: Illustrator, Photoshop, Audition, Premier, Character Animator, XD |
| • Copywriting/Editing | • Articulate 360 |
| • Curriculum Writing/Design | • Google Suite, Microsoft 365 |
| • Project Management | • LMS (BlackBoard 24-7, Schoology, Google Classroom, Canvas, D2L (Bright Space) |
| • Needs Assessment Analysis | • SIS (Power School, Total View) |
| • Video and Audio editing | • Video Conferencing Platforms (Zoom, Teams, etc.) |
| • Voice Overs | • WeVideo, ScreenPal |
| • Visual Design | |